



2015 OPG of Dancers Group

Overview of SFAC and Community Investments

Overview of our Grantmaking

Intent of the Organization Project Grant

Basic Eligibility

Scoring System/Criteria

How to Apply (Quick GMS tutorial)

Q&A

Workshop Agreements

- One mic, one diva.
- Take space, make space.
- Do you have in-depth project-specific questions? Schedule a one-on-one session!



The Cultural Equity Endowment Fund is established to move San Francisco arts funding toward cultural equity.

The goal of cultural equity will be achieved when all the people that make up the City have **fair access to the information, financial resources and opportunities** vital to full cultural expression, and the opportunity to be **represented in the development of arts policy and the distribution of arts resources**; when all the cultures and subcultures of the City are expressed in **thriving, visible arts organizations of all sizes**; when new large-budget arts institutions flourish whose programming reflects the experiences of historically underserved communities, such as: **African American; Asian American; disabled; Latino; lesbian and gay; Native American; Pacific Islander**; and, **women**.



Organizations:

- **Arts for Neighborhood Vitality (ANV):**
Small, neighborhood-centered, art walks and festivals
- **Artists and Communities in Partnership (ACIP-SJ and ACIP-Youth)**
Partnerships between organizations to empower marginalized communities
- **Cultural Equity Initiatives (CEI):**
Capacity-building projects that strengthen organizations
- **Organization Project Grants (OPG):**
Production and presentation of artistic works, in all disciplines
- **Creative Space (CRSP):**
Development of new, or enhancement of cultural facilities
- **Artistic Legacy Grant (ALG):**
Honor the venerable leadership of local arts organizations
- **Special Grants (SPX):**
One-time grants to address emerging needs within the arts ecosystem

Individual Artists:

- **Individual Artist Commissions (IAC):**
SF-based artists to create and present new works
- **WritersCorps Teaching Artist in Residence (WCTAIR):**
Individual teaching artists to provide literacy-focused arts education to youth.

NAACT Grant Category

Native American Arts & Cultural Traditions (NAACT) category is aligned with all Cultural Equity Grants.

- Applicants are to **apply through the applicable grant category**, and will be prompted to choose if they would like to apply through NAACT.
- By choosing this prompt, these applications will be **reviewed by a panel of community members** that represent the Native American community in San Francisco Bay Area.
- Applicants to NAACT should **clearly substantiate that they are connected to the Native American community** within their narrative responses.

Panel Process

To ensure our process is rooted in cultural equity, applications are openly reviewed by a panel of peers. Our panelists:

- Meet in a publically accessible setting
- Review applications, discusses and scores applications
- Recommend funding allocations

Staff works hard to ensure that **panels are equitably representative of the applicant pool** and the larger city of San Francisco with regards to race/ethnicity, gender identity, sexuality, ability status, as well as artistic discipline and organizational expertise.



Organization Project Grant



2016 OPG of Cypress String Quartet

Organization Project Grant

- Supports small and mid-sized arts organizations in the production and presentation of artistic works, in all disciplines, accessible to the general public in San Francisco.
- Reviewed in six categories: **visual art**, **literary art**, **media**, **theater**, **music**, and **dance**.
- OPG grants may be used to fund **art exhibitions and installations**, **film and video screenings**, **music and dance concerts**, **theater performances**, **on-line arts projects**, **literary readings and publications** (with a public component), **local arts festivals**.
- Organization Project Grants requests may be up to \$20,000.



OPG Basic Eligibility

- Be **tax-exempt** or organization **based in SF** or have an SF-based fiscal sponsor
- Established in S.F. for at least 2 years with regular programming as demonstrated through minimum of **at least 4 events in S.F. that span back to October 2015.**
- The organization's three-year average annual **operating budget must not exceed \$1.5M** (determined by the line: Revenue Less In-Kind minus Non-operating Revenue in the SFAC DataArts Report)
- In good standing with SFAC and our funding partners
- Must **present an artistic program** open to the public
- Grant window is **July 1, 2018 to June 30, 2019**



Reminders

- **Updated SFAC Goals** (Cultural Equity Outcomes) and increased weight in scoring.
- **Budget size may be up to \$1.5M** (determined by the line: Revenue Less In-Kind minus Non-operating Revenue in the SFAC DataArts Report).
- **Applicants to OPG may apply to Cultural Equity Initiative (CEI) grants**, or be in mid-cycle of a CEI grant. Previously you could not have both a CEI and an OPG but this restriction has been omitted.
- **OPG does not fund arts education classes.**



Scoring Criteria

**Alignment with
SFAC Goals**
(25 points)

**Quality of Proposed
Project**
(35 points)

Artistic Merit
(25 points)

**Ability to Complete
the Project**
(15 points)

Alignment with SFAC Goals (25 points)

All organizations funded by the Cultural Equity Endowment Fund must align with one or more of SFAC's cultural equity outcomes:

- **Capacity Building:** Build capacity, resilience and economic viability of individual artists from historically marginalized communities.
- **Accessibility:** Provide a space to access art and creativity for historically marginalized communities.
- **Cultural Integrity:** Create or present work that demonstrates integrity and ethical use of material with specific cultural origins and context.
- **Intersectionality:** Address how race, gender, sexuality, ability, socioeconomic status, immigration status, religion, class, etc. are interconnected through artistic programming or process.



Artistic History (25 points)

Demonstrated commitment to the organization's mission through artistic programs. Confidence in the organization's ability to successfully carry out the proposed project.

- Describe your organization's history and highlight major accomplishments that are relevant to the proposed project.
- Attached Calendar of Art Activities
- Work Samples



2015 OPG of Dancers Group

Quality of Proposed Project Goals, Vision, Process: (25 points)

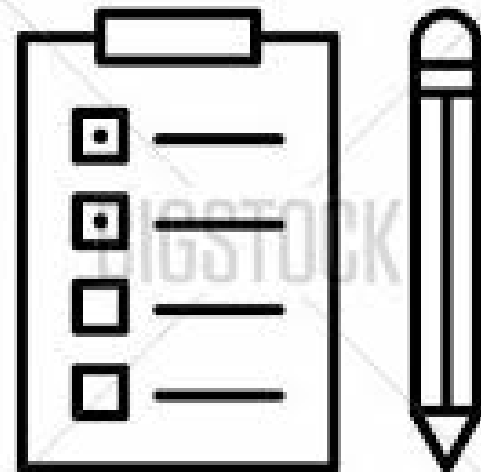
Project goals, vision and process demonstrate originality, clarity, and depth of concepts; and are relevant to past work.



2015 OPG of Silent Film Festival

Quality of Proposed Project (continued) Outreach Plan, Impact, Timeline: (10 points)

- **Target Audience and Outreach:** Effective and in-depth outreach plan to target audience.
- **Demonstrable impact and benefits:** Qualitative and quantitative results
- **The Grant Plan** Realistic project timeline
 - Contracts (artists, venue, partners)
 - Outreach/Audience
 - Production
 - Performances
 - Evaluation



Task List

Ability to Complete the Project (15 Points)

Budget:

- What revenue streams are secured?
- Why are you confident in your numbers?
- Are you paying artists?

Project Team:

- Highlight the experience on your team.
- Who is confirmed?

Fiscal Health:

- DataArts funders report
- Are there red flags? Definitely explain with notes



How to Submit your Application

- Set up your **user name** and organization info
- All applicants must select **Distributor/Direct Receiver**
- Write in another document. Use a character counter
- **Save often**
- Size matters (server only accepts 250mb so for videos and audio use vimeo/youtube/soundcloud/etc.)
- If you are applying to multiple grants, you can **access supporting materials** from other grants.
- SFAC and GFTA have **different DataArts funder reports**. If you are applying to both agencies, please make sure you upload the correct funder report.



Key Pointers

- Read the guidelines
- Look at our website's FAQ section
- Review the scoring criteria
- Be consistent, be specific, instill confidence in the panelists
- Write with enthusiasm, but be realistic and use an economy of words

Deadline is **October 11 at noon**



Other Resources

Center for Cultural Innovation

Creative Capacity Fund Quick Grant

Professional Development Grants up to \$600

info@cciarts.org

Mission Economic Development Agency (MEDA)

Housing Counseling to Cultural Workers for BMI Rentals/Home Purchasing

(415) 282-3334 ext. 126 or homeownership@medasf.org

Northern California Grantmakers

Arts Loan Fund (ALF)

Short-Term, Low-Interest Loans for Arts Organizations

<https://www.artsloanfund.org/eligibility/>

Questions?

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